

Public and Interchapter Relations Committee Guidelines:

The bylaws of the Society state the following: *The public relations committee [The name has been changed since the bylaws were made] shall be responsible for publicizing activities of the Chapter and/or the GRHS through news media, newsletter, or any other means. It may discharge its duties by delegating such authority to publicity chairpersons of various events. It shall review brochures and other publicity material annually and make recommendations.*

The following guidelines were approved at a meeting of the Public and Interchapter Relations Committee on Saturday, Oct. 16.

- # Shall publicize the activities, resources, sales items, and publications of the GRHS and its chapters through the news media, newsletter, family reunions, city celebrations, etc.
- # Shall work with publicity committees of each chapter to publicize chapter events.
- # Shall cooperate with other committees in publicizing publications, web sites, archival acquisitions, etc. which are the work of the society.
- # Shall review the brochures and other publicity material of the society. The committee will make sure that each president receives brochures that can be disseminated at meetings, etc.
- # Shall set up displays and help with tables, etc, at fairs, fall festivals, Oktoberfests, etc. to publicize the Society.
- # Shall establish guidelines for how the committee will contact news agencies and which agencies will be contacted.
- # Shall encourage chapters to publish chapter newsletters to better inform their own members of activities and shall encourage those chapters to exchange newsletters with other chapters either electronically or by mail.
- # Shall encourage chapters to use the GRHS Newsletter as a means of publicizing activities, sharing tips, having members give individual stories on the ancestry or why they joined GRHS, etc.
- # Shall work to foster cooperation and publicity efforts between chapters.
- # Shall each year update e-mail group lists and other mailing lists to expedite communication between chapters. This shall be sent to the officers or president of each chapter.